Grandview Kids

2026-27

Together, we *Power Potential*

Case for Support



Introduction

When you plant an acorn in the forest, it has the potential to grow into a mighty oak tree. Contained within the tiniest seed is the potential for the most beautiful flower. The same is true for children and youth: every child and youth has unending potential for their future.

All children and youth deserve an opportunity to thrive and live a full and rewarding life, but some need extra attention and care to ensure that they can grow to their full potential. This is why Grandview Kids is so important. At its core, Grandview Kids supports children and youth with physical, communication and developmental needs. No matter the objective, no matter the goal, Grandview Kids is there with the care, therapies and encouragement to make those milestones and inchstones possible. Caregivers come to Grandview Kids not just for access to high-quality care, but for understanding and guidance.

At our five sites, Grandview Kids delivers personalized programs and support through a committed team of paediatric, medical and allied health professionals, offering complex and specialized care for children and youth in Durham Region without needing to travel to Toronto. Through School-Based Rehabilitation Services (SBRS), Grandview Kids provides services and support to school-aged children and youth in publicly funded schools across Durham Region and select neighbourhoods in Scarborough (with support from Service Provider Organizations), working collaboratively with students, staff and families to ensure safe and successful participation in school.

Every service, every interaction, and every success story is rooted in the belief that children and youth with physical, developmental and communication needs deserve to dream big and achieve their goals.

> ***From the minute you walk in the building, people are approachable and welcoming. It's a special place. You can tell the Grandview team genuinely wants to be there and help."***
>
> ***Community Partner***

Powering Potential

Grandview Kids is a place of possibility: where clients feel celebrated, where caregivers feel supported and where everyone can grow and thrive together. Powering Potential takes an entire team - we can’t do it on our own. As outlined in our 2024-27 Strategic Plan, "Powering Potential” means inspiring ideas, embracing change, focusing on strengths, cultivating learning, advocating for action and providing tools and supports to overcome barriers. We need everyone in our community to help us make Grandview Kids the very best place it can be. Whether you're a family in need, a potential donor or someone looking to make a difference, Grandview Kids welcomes you into our shared purpose: helping children and youth live, learn and play to their fullest.



Grandview Kids today
A new home

In the fall of 2024, Grandview Kids opened its new state-of-the-art Ajax-based headquarters, The Jerry Coughlan Building. The new facility enables us to better respond to community needs, as local demand for services continues to grow. These services include:

- Rehabilitation services, including occupational therapy, physiotherapy, speech-language pathology, recreation therapy, audiology, infant hearing, blind-low vision, social work
- Ontario Autism Program (OAP)
- Preschool Outreach Program (POP)
- School-Based Rehabilitation (SBR)
- Developmental Paediatricians and specialized medical services, including a Paediatric Complex Care Program
- Family Engagement program
- Grandview School

The Jerry Coughlan Building supports the seamless and coordinated provision of family-centred care for children and youth with physical, communication and developmental needs. It is an open, welcoming and inclusive community-based paediatric facility, offering an integrated mix of rehabilitation, medical and clinical services, as well as education and research activities.



The first step
Grandview Kids' history

Founded in 1953, Grandview Kids has been supporting children and youth and helping them reach their full potential for more than 70 years. While much has changed over those decades, much remains the same: Grandview Kids is the only Children's Treatment Centre in the Durham Region, providing care and treatment to thousands of children and youth with physical, communication and developmental needs and their families.

Originally known as the "Oshawa and District Cerebral Palsy Parents Council", Grandview Kids sought to offer local families an alternative to travelling to Toronto for specialized care. One early program still exists today: a children's school that, in 2024, became known as "Grandview School Authority."



With time, Grandview Kids grew and changed names, but our commitment to the growth and success of our children and youth has always been central to our organization. Grandview Kids continues to deliver high-quality and essential services close to home for Durham Region families. The needs we address are challenging enough; we can make things easier by offering convenience of care.







Embracing potential
Sector trends

The issues surrounding paediatric care — especially children and youth with physical, communication and developmental needs — are not unique to Durham Region, but they do impact Grandview Kids. When you support Grandview Kids, you are helping us to address these issues (noted below), to better help children and youth to reach their full potential.

A recent exploration as part of our 2024-2027 Strategic Plan, "Powering Potential" identified several sector trends that can be addressed by strengthened services at Grandview Kids:

- **Demand and access.** Waitlists are growing. The population of Durham Region is growing faster than the provincial average, which means more children and youth need Grandview Kids' support. Your support means increased access to a wider range of supports. For every one child accessing Grandview Kids' services, one child is waiting.

- **Quality of care.** Grandview Kids has achieved a perfect score in its recent Accreditation Canada survey, earning Accreditation with Exemplary Standing, the highest possible designation. Beyond higher standards, our community's diversity requires a more diverse approach to care, which better reflects the beliefs and cultures of our clients. Your support means families can receive care tailored to their unique needs.

> ***Grandview Kids is a leader in the community, highly willing to collaborate, share support resources and bring other partners to the table."***
>
> ***Community Partner***

About us

Vision

Every child and youth living at their full potential

Mission

Supporting children and youth with physical, communication and developmental needs to live, learn and play

Values

Belonging

Excellence

Connection

Discovery

Celebration

The Clients and Community We Serve

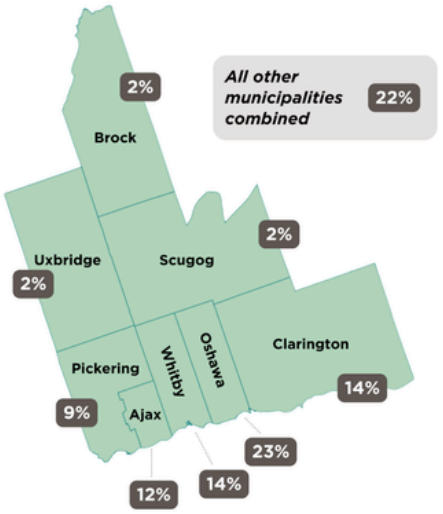
Grandview Kids

2024-25 Key Statistics

11,164 clients served

99,131 total visits

144,310 total client care time (hours)



Distribution of active Grandview Kids clients across Durham Region.

Reaching potential
Case studies

Supporting children and youth with autism

"Our son was diagnosed with Autism when he was ten years old. It was a very overwhelming time for us. We needed someone to know our son, care about him, and support him in a way that is uniquely right for him. Looking back, we were in crisis.

Luckily, we met Kaitlynn B., an Autism Therapy Assistant (ATA) at Grandview Kids. She took the time to really connect with our son, and worked with him on developing his emotional regulation. The results have been tremendous! His reading level jumped from Grade 1 to Grade 8, he is more engaged at school, his outbursts ceased, and—just as importantly—his relationships with his friends have improved.

We can't imagine where we would be now if Kaitlynn hadn't come into our lives. We will eternally be grateful to her. That is the power of one person."

Supporting children and youth needing complex care

To keep up with the growing list of Malcolm's medical complexities, his care team connected his parents to Grandview Kids' Complex Care Program and began receiving therapies. "You don't want to be part of the Complex Care Program," Jessica admits, "But it has been lifesaving." She credits the Complex Care Program for the smooth management and communication of Malcolm's appointments, medical professionals and connections.

The Complex Care team provided consistency, relieving the overwhelm brought on by what felt like endless new diagnoses and care teams. Now, through Grandview Kids, they interact with the same people who know everything about Malcolm. Rather than addressing issues in isolation, they approach Malcolm's care holistically and family-centred.

Reaching potential
Case studies continued

Supporting children and youth with invisible disabilities

"My daughter has been diagnosed with attention-deficit/hyperactivity disorder (ADHD) and autism spectrum disorder (ASD). Unlike many of the children at Grandview Kids, my daughter's needs are invisible — you may never know that she has additional needs, but that doesn't mean that she doesn't need support.

My daughter was referred to Grandview Kids after her ADHD diagnosis. We saw an immediate difference: for the first time, she was being given the tools to better regulate her emotions and outbursts. When she was later diagnosed with ASD, Grandview Kids was already there to offer support and care.

My daughter is surrounded by fantastic friends and a great school where they make it a priority to make kids feel safe. Growing up in the Grandview Kids community provides an extra layer of protection and safety knowing therapists are available when help is needed."



Funding potential

As a non-profit organization closely related to both healthcare and education, much of Grandview Kids' operating costs are supplied by funding and grants from various levels of government. However, government funding represents a ceiling in our potential. To better serve the children and youth of Durham Region, Grandview Kids needs broader community support.



Fundraising plays a vital role in enabling Grandview Kids' significant impact in our community. The support of generous donors helps to bridge funding gaps and make essential programs accessible to more families. From legacy giving to community events and corporate partnerships, fundraising efforts help fuel new projects, equipment upgrades and the expansion of supports that directly impact the lives of the children, youth and families Grandview Kids serves.

With the success of the "Believe" capital campaign, resulting in the establishment of The Jerry Coughlan Building, Grandview Kids has restructured our fundraising platforms and methods. Previously supported by the Grandview Kids Foundation, the Development Department was established in 2024 and fundraising has been moved "in-house" for greater efficiency and closer alignment with Grandview Kids' operations.

"Your staff are wonderful, kind and gentle. They are second to none and are passionate about what they do."

Three areas of support

The following three areas are essential to the continuum of care offered by Grandview Kids. These areas offer more nuanced supports to families and caregivers, while strengthening Grandview Kids as a whole through investment and development. Overall, we have set an initial annual fundraising goal of $2,000,000 to support these three areas. We do expect this goal to increase in the coming years, as a supportive base is created and these areas are expanded.

The three areas of support include:

1. **Research and Innovation**
2. **Family Engagement Team**
3. **Family Support Fund**



Three areas of support
1. Research and Innovation

Grandview Kids recognizes the need for and importance of continued research and innovation to support clients in reaching their full potential. There is always a need to identify, trial and assess new practices so that our evidence-based strategies reflect the unique goals of every client.

At the core of our programs and services is evidence: wanting what's best for our clients, Grandview Kids utilizes evidence-informed decision-making by integrating the best available research with clinical judgement and family insight. We actively seek out and develop new and emergent technologies, devices and strategies to complement our approaches - or to find new ones!

Research and Innovation at Grandview Kids has yielded measurable results that benefit our clients. Recently, Grandview Kids was gifted with a Trexo Robotics device. This exoskeleton is attached to a walker, helping young children strengthen their muscles to stand, walk and navigate the world. Through donations like this, clients are experiencing the joy of walking while the research team evaluates how the success of the device will translate into daily life.



By incorporating emerging equipment, like the Trexo Robotics gait trainer, into physiotherapy and other clinical programs, children with physical disabilities gain more opportunities for upright movement, repetition and strengthening activities that support long-term health. These tools improve endurance, balance, motor function and overall conditioning, while helping reduce secondary complications associated with limited mobility.

Innovation opens doors to opportunities that were once out of reach for many children. Through projects like the Brain Computer Interface, where an Emotiv headset translates brain activity into simple commands, children can independently engage in gaming, art, and music-based activities. Expanding access to research driven programming like this strengthens both neurological and psychosocial outcomes for the children we serve.

Through continued investment in research and innovation, we are enhancing Grandview Kids' ability to deliver high-quality, evidence-informed therapy that evolves alongside the needs of children and youth.

Your support powers potential: helping bring the latest innovations to Grandview Kids, and creating new ways for kids to be kids.



Three areas of support
2. Family Engagement

At Grandview Kids, family-centred care goes beyond therapy rooms; it extends into homes, communities and hearts.

Our Family Engagement Team is comprised of Peer Navigators. Peer Navigators are Grandview Kids caregivers and former clients (grads). This team uses their lived experience and specialized training to provide families with emotional support and help to navigate the system. They also offer advocacy tools to support children and youth with diverse needs.

Children and youth with physical, communication and developmental needs deserve more than clinical care; they deserve connection, joy and opportunity. Their families deserve to feel heard, supported and equipped with the knowledge to better support their child's care journey. The Family Engagement Team works across all levels of Grandview Kids, helping families access services and gain confidence in managing their child's care.

Our Family Engagement Team offers a wide range of services, including:

- **Peer Navigation**: One-on-one support from experienced caregivers.
- **Workshops and events**: Practical sessions on self-care, new diagnoses and goal setting.
- **Online Parent Groups**: Safe Facebook communities for resource-sharing and support.
- **Family Resource Centre**: In-person support at The Jerry Coughlan Building.
- **Administrative assistance**: Help with paperwork and service access.
- **Family Leader Program**: Caregivers, clients and siblings are given a platform to act as advocates, ambassadors and advisors. The Family Voice is embedded in Grandview Kids up to the Board level via the Family Advisory and Youth Advisory Councils.



Family Engagement initiatives

The Family Engagement team has developed an innovative Adolescent Transition Program, which helps youth and caregivers move smoothly from paediatric to adult services - addressing what many describe as “falling off a cliff” when supports end. The Adolescent Transition Program bridges that gap. Additionally, the “Toolkit for Transition,” a roadmap for youth and caregivers to navigate adult services, and Education and Networking events further prepare families.



Your support powers potential: working with clients and families where they need it the most through innovative and supportive programs, expanding our reach to more families, lowering our eligibility age from 15 to 12 years old, and creating new, welcoming spaces online.





Three areas of support
3. Family Support Fund

Having a child or youth with physical, communication or developmental needs is a multi-layered challenge for parents and caregivers and can introduce financial strains on the family. In an age where most families are expected to have two earners, parents and caregivers of children and youth with additional needs will often choose to become single-earner households, opting for one caregiver to remain at home to offer additional support and care for their child.

Further, costs of equipment and treatments, including therapies, drugs and necessary renovations to living spaces, increase the strain many families already feel. Depending on the specific needs of their children, parents and caregivers may have to invest in mobility aids like wheelchairs, elevators in their homes, purchase new vehicles or move out of inaccessible living arrangements.

To help ease this burden, Grandview Kids operates a family bursary program that provides financial aid to Grandview Kids families.

Your support powers potential: supporting families during their time of need so they can best care for their children.

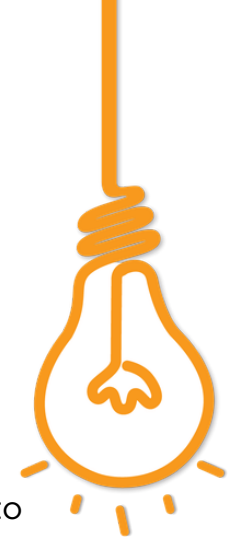




“From the moment we started at Grandview, we felt supported. They saw Scarlett not for what she couldn’t do, but for everything she could become.”

Grandview kid Scarlett’s parent

Our next "big idea"



Grandview Kids is excited to share that we are exploring potential partnerships to enhance accessible, inclusive recreation programming at our Ajax-based headquarters, The Jerry Coughlan Building.

Our vision is to develop a 5-year plan with leading community partners to create inclusive recreation programs that empowers individuals of all abilities through accessible programming, skilled instruction and pathways to lifelong participation.

Awareness and promotion

We will enhance the capacity to Power Potential at Grandview Kids through various channels, including our social media campaigns, weekly internal staff newsletters, monthly all-staff meetings, our *Gather* newsletter and a donor-focused email campaigns. Additionally, we will invite our community of families, caregivers, ambassadors, community partners and alumni to participate in advocating for our cause.

- **Gather Newsletter:** 27,000+ subscribers
- **Donor-focused email campaigns:** 1,600+ subscribers
- **Instagram:** 4,100 followers
- **Facebook:** 7K+ followers (Public Facebook page)
- **Facebook:** 2,500+ members (Private group for caregivers)
- **X (Twitter):** 3,300+ followers
- **LinkedIn:** 8K+ followers

Powering Potential

Grandview Kids is on the cusp of unlocking incredible potential, not just for the children, youth and families we serve, but in our own organization! The opening of The Jerry Coughlan Building has positioned Grandview Kids to expand essential services, invest more into research and innovation, provide more opportunities for fun and play for families and support those who need a little extra help.

But for us - all of us - to reach our full potential, we need your help.

Your donations will support families so that they can create incredible, loving memories together.

Your donations will support research into new avenues of care, exploring the creation of new treatments, medical devices and equipment and evidence-based therapies.

But most of all, your donations will show that you care about children and youth with physical, communication and developmental needs. Your donations will recognize their incredible potential.

Grandview Kids

Sandra Harris
Executive Lead, Development
sandra.harris@grandviewkids.ca

Abbi Longo
Senior Development Officer, Major Gifts
abbi.longo@grandviewkids.ca

Lisa Pargetter
Community Engagement and Donor Relations Officer
lisa.pargetter@grandviewkids.ca

905-728-1673, Option 6
www.grandviewkids.ca







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Email the Development Department at
Development@grandviewkids.ca for more information.

www.grandviewkids.ca